REMARKS/ARGUMENTS

In response to the Examiner's Advisory Office Action of July 25, 2006 the Applicant respectfully submits the accompanying Request for Continued Examination and Amendment to the claims, and the following Remarks

Regarding Amendment

In the Amendment:

independent claim 1 is amended to clarify that the printhead module has one elongate support member which supports both printhead integrated circuits. Support for this amendment can be found, for example, at page 6, line 26-page 7, line 17 of the present specification; and

dependent claims 2-6 are unchanged.

It is respectfully submitted that the Amendment does not add new matter to the present application.

Regarding Maintained Rejections

In the Continuation Sheet of the Advisory Office Action the Examiner asserts that the rejections of the final Office Action are maintained because the "printhead module as disclosed in the claim does not define any particular features/limitations of the printhead module, therefore Silverbrook ('843) discloses the claim as cited."

As discussed above, independent claim 1 has been amended to clarify that the support member of the claimed printhead module singularly supports both of the printhead integrated circuits. This is a feature/limitation of the claimed printhead module which is not taught or suggested by Silverbrook '843 because each print head module 104.1, 104.2, 106.1 and 106.2 of the print head assembly 54 disclosed by Silverbrook '843 has a molding 118 which supports a single print head chip 112 (see col. 12, line 51-col. 13, line 67 of Silverbrook '843).

These separate moldings are interconnected to provide the arrangement illustrated in Figs. 13 and 14 of Silverbrook '843, similar to the interconnection of the individual ink distribution arrangements 72 for each of the printhead modules 46 disclosed by Silverbrook '082.

It is respectfully submitted that the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

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